



JOIN US AT NORDIC GAME 2026:

## The Premier Games Industry Conference in Northern Europe

Since 2004, Nordic Game has been the heartbeat of the games industry in Northern Europe, bringing together thousands of developers, publishers, investors, service providers, media, and students each spring. Hosted in the historic Slagthuset venue in the vibrant city of Malmö, Sweden, NG26 Spring (26-29 May 2026) promises an unparalleled experience with a dynamic speaker program across five stages, a bustling expo showcasing new games and innovations, dedicated business areas, focused summits, exciting competitions, and the prestigious Nordic Game Awards, live-streamed from the main theatre.





## WHY NORDIC GAME 2026?

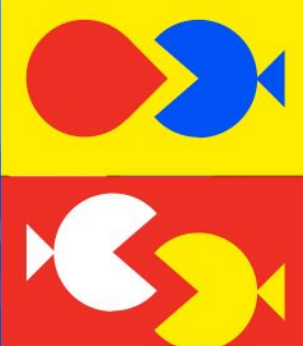
Our mission is built on three pillars: Knowledge, Business, and Emotion. We create an optimal environment for game developers to grow, connect, and elevate the industry.

### HERE'S WHAT YOU CAN EXPECT:

- A relaxed, inclusive atmosphere designed with togetherness and safety in mind.
- A world-class speaker program featuring top industry experts sharing invaluable insights and engaging in thought-provoking debates.
- Specialized summits and seminars diving deep into key industry topics.
- Extensive networking opportunities, both at the venue and across Malmö's charming cityscape.
- A streamlined business meeting system and dedicated venue area for efficient deal-making.
- A vibrant expo area with a focus on indie games, offering affordable access for new and growing studios.

**nordic game**

26-29  
MAY  
2026  
MALMÖ





## WHAT ATTENDEES ARE SAYING:

“I had an amazing time speaking at NG25 Spring, and I absolutely loved attending. It was a very well organised event, so big credit to the Nordic Game team for putting it on!” – Peter Molyneux, Creative Director, 22cans

“Nordic Game is an important event for sharing knowledge, making new connections, and strengthening our relationships with other studios and publishers in the Nordic ecosystem. No other conference has the same things on offer, so it has become a must-attend event for our team.”  
– Joni Lappalainen, Dreamloop

“I want to thank everyone for making me feel so welcome at the Nordic Game conference. It was an invaluable experience for me.” – Hideo Kojima, Lead Designer, Founder, Kojima Productions

“I was seriously impressed by the whole NG25 set-up – the venue, the speaker programme, the additional social activities. The atmosphere was unlike anything I’d experienced at a gaming conference before, relaxed but purposeful!”  
– Tom Donegan, CEO, SpecialEffects

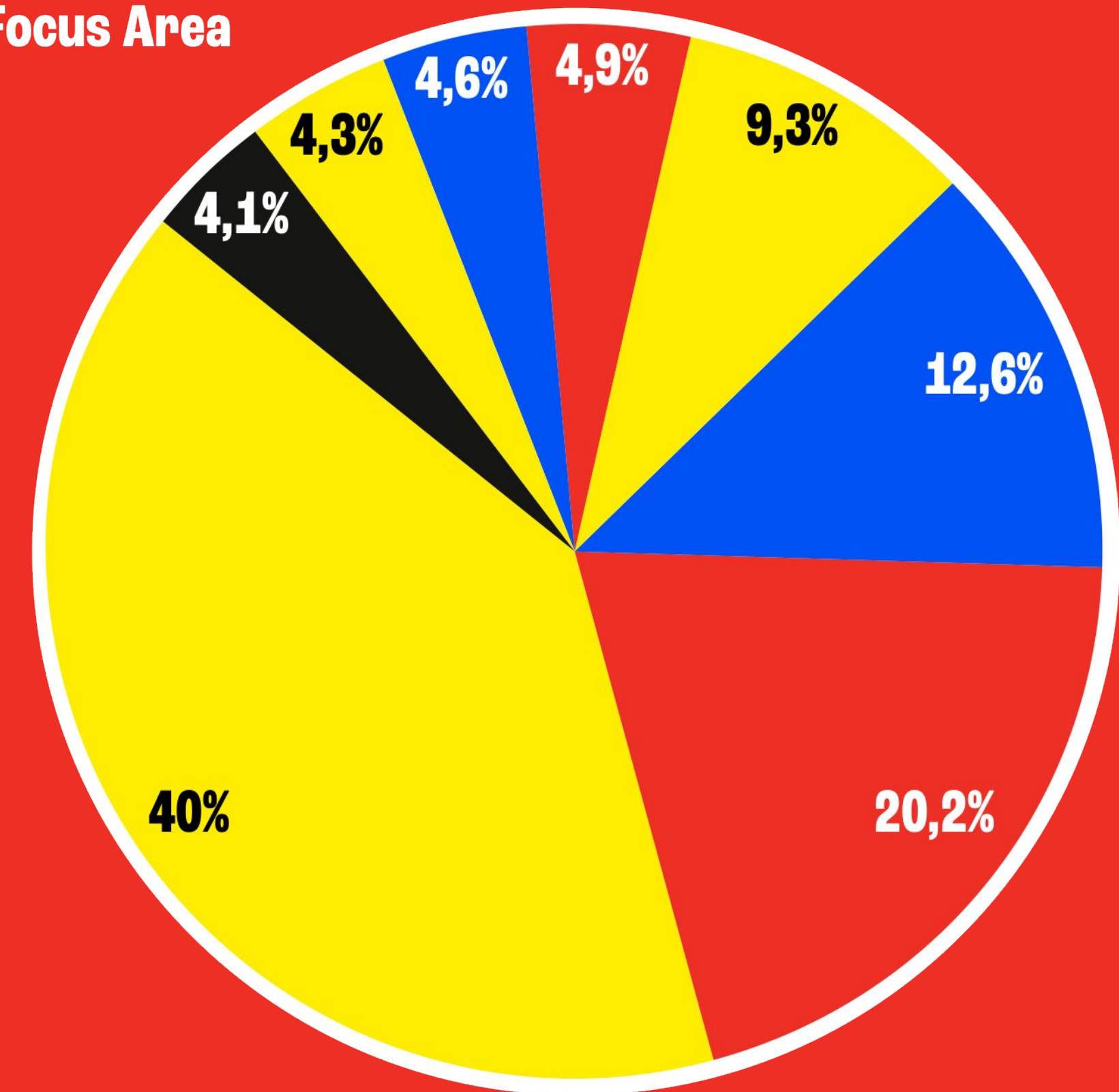
“We signed our first fully-funded publishing deal on the spot at NG25 Spring. No overthinking. Gut feeling.” – Asmo Saloranta, Game Agent, Bonus Stage

# BE PART OF NG26 SPRING!

From forging new partnerships to showcasing your latest projects, Nordic Game is where the global games industry connects. Don't miss out on prime sponsor opportunities to elevate your brand in front of thousands of industry professionals.

Secure your spot at NG26  
Spring, 26-29 May 2026!

**Key Participation Stats by Professional Focus Area**



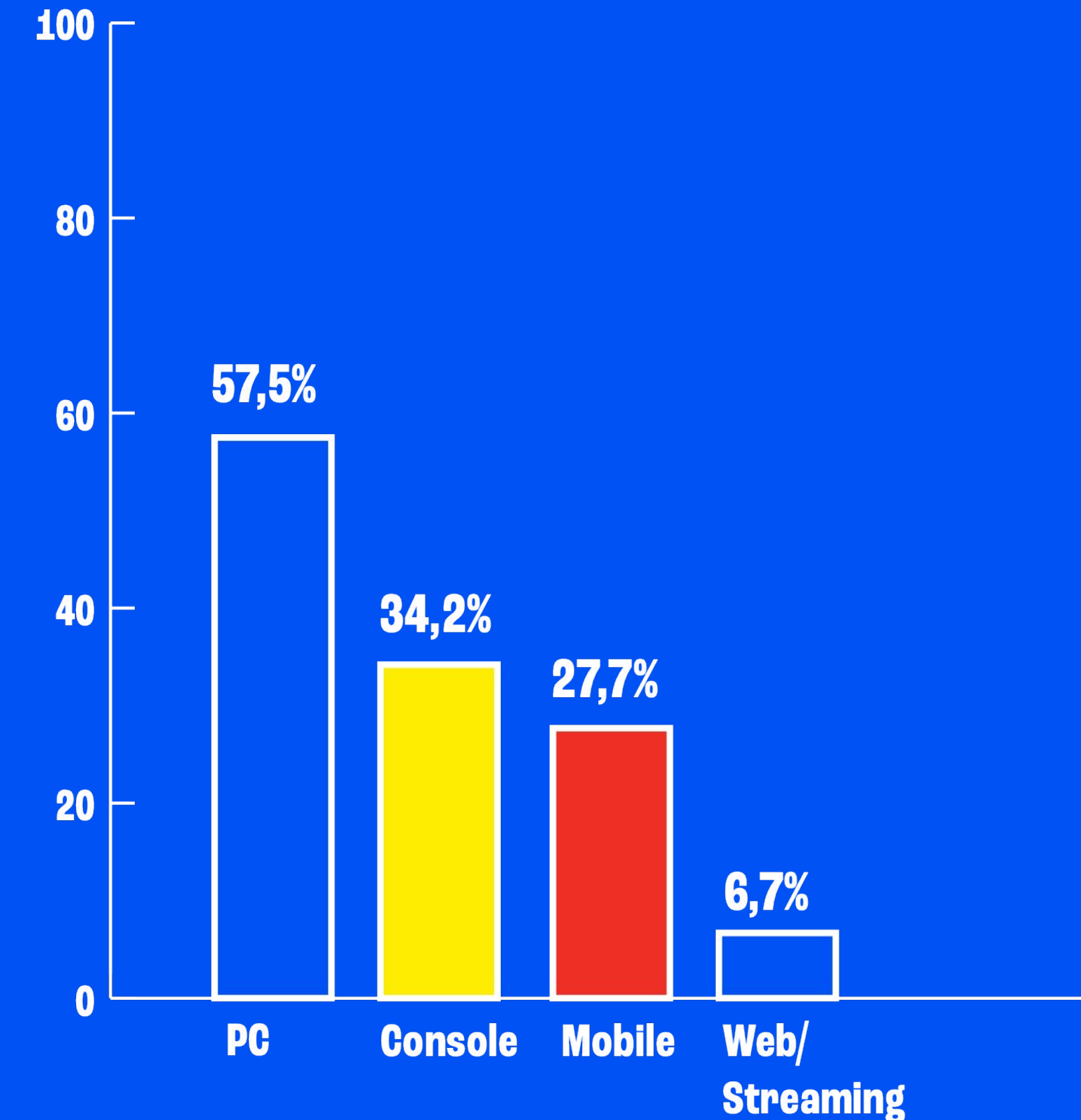
**Exhibiting Indies (4,1%)**  
**Service Providers (4,3%)**  
**Academic Research (4,6%)**  
**Publishing (4,9%)**

**Management (9,3%)**  
**Sales & Marketing (12,6%)**  
**Studies (20,2%)**  
**Developers (40%)**

# NG25 SPRING HIGHLIGHTS:

- 1 Venue, 5 Stages, 2 Main Expo Halls
- 3 Days + Masterclass Friday
- 150+ Speakers, 2000+ Business Meetings, 2500+Participants (40% Nordic, 60% global)
- 10+ Networking Events with 100 dedicated volunteers
- Massive Reach: 11,839 live stream viewers on Steam, 137,000+ YouTube views, and 1,273,828 impressions on the Nordic Game Showcase on Steam

Platform Representation



Contact us today:  
[sales@nordicgame.com](mailto:sales@nordicgame.com)



A wide-angle photograph of a stage event. Two men are seated in blue armchairs on a dark stage, facing each other in conversation. Between them is a small black table with a water bottle and a glass. The man on the left wears a brown jacket and dark trousers, while the man on the right wears a dark t-shirt and blue jeans. Behind them, a large screen displays a dramatic image of a fire or explosion. The stage is lit with blue and white spotlights, and several stage monitors are visible. In the foreground, the backs of a large, dark audience are visible, filling the lower half of the frame.

LET'S SHAPE THE  
FUTURE OF GAMING  
TOGETHER!

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