

**WEDNESDAY MAY 20 2009**

Start	MALMÖ, 2 floor	LUND 2 floor
08.00	<b>Registration opens</b>	
09.00	<b>"Developing your own game with Indie developers"</b>	
	Kyle Gabler, 2dboy (US) Petri Purho, Kloonigames (FI)	
	<b>Coffee Break</b>	
11.00	<b>TBA</b>	<b>"Women in Game Development"</b>
	TBA	Hosted by Karin Ryding, Ozma (SWE) Bobbi Augustine SAND, Ozma (SWE)
12.00	<b>Lunch</b>	<b>Women in Game Development Luncheon</b>
13.00	<b>"Company Start-up Tips "</b>	<b>"Student coaching, interview technique, CV and portfolio tips. Drop in"</b>
	Per-Arne Lundberg, The Game Incubator (SWE)	Adrian Garrick, Interactive selection (UK) Ann-Sofie Sydow, Swedish Games Industry (SWE)
14.00	<b>"Solving Avoidance"</b>	
	Niklas Hansson, The Game Academy (SWE)	
15.00	<b>"Art to engine, assets for production"</b>	
	Ivar Dahlberg, Playgroundsquad (SWE)	
16.00		

**WEDNESDAY MAY 20 2009**

Start **SCANIA** **GRIPEN** **KOCKUM** **K1** **K 2** **K 3**

**09.00 Coffee and registration**

**10.00 KEYNOTE**

**11.00 Coffee break**

**11.30 SESSION 4**

**12.30 Lunch**

**13.30 SESSION 5**

**14.30 Coffee break**

**14.45 SESSION 6**

**15.45 Coffee break**

**16.00 KEYNOTE**

**17.00**

<b>Track</b>	<b>Production</b>	<b>Biz</b>
<b>Topic</b>	<b>Focus Testing</b>	<b>Pitch Workshop</b>
<b>Sal</b>	K1	K1
<b>Slot</b>	1:2	1:3
<b>Moderator</b>		
<b>Host</b>		
<b>Speakers</b>		

<b>Topic</b>	<b>Outsourcing</b>	<b>New Biz</b>
<b>Sal</b>	K3	K1
<b>Slot</b>	1:2	2:2
<b>Moderator</b>		
<b>Host</b>		
<b>Speakers</b>		

<b>Topic</b>	<b>Scrum, Best Practice</b>	<b>New Distribution</b>
<b>Sal</b>	K1	K1
<b>Slot</b>	1:4	2:3
<b>Moderator</b>		
<b>Host</b>		
<b>Speakers</b>		

<b>Track</b>	<b>Programming</b>
<b>Topic</b>	<b>Optimizing Visual Effects</b>
<b>Sal</b>	K2
<b>Slot</b>	1:2
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	<b>Content Streaming</b>
<b>Sal</b>	K2
<b>Slot</b>	1:3
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	<b>XBLA</b>
<b>Sal</b>	K3
<b>Slot</b>	1:3
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	<b>PSN</b>
<b>Sal</b>	K2
<b>Slot</b>	1:4
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	<b>AI</b>
<b>Sal</b>	K2



<b>Track</b>	<b>Visual</b>	<b>Audio</b>
<b>Topic</b>	<b>East Meets West</b>	<b>Custom Sampling</b>
<b>Sal</b>	Gripen	K3
<b>Slot</b>	1:3	1:4
<b>Moderator</b>		
<b>Host</b>		
<b>Speakers</b>		

<b>Topic</b>	<b>Interactive Character AninN'Sync</b>
<b>Sal</b>	Gripen
<b>Slot</b>	1:4
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	<b>Concept Art</b>
<b>Sal</b>	Gripen
<b>Slot</b>	2:2
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	<b>Interface Design</b>
<b>Sal</b>	Gripen
<b>Slot</b>	2:3
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Track</b>	<b>Game Design</b>
<b>Topic</b>	<b>MMO Design Tool</b>
<b>Sal</b>	Kockum
<b>Slot</b>	1:2
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	<b>A Different Kind of Control</b>
<b>Sal</b>	Kockum
<b>Slot</b>	1:3
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	<b>Building Social Env.</b>
<b>Sal</b>	Kockum
<b>Slot</b>	1:4
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	<b>Social Games For Casual Gamers</b>
<b>Sal</b>	Kockum
<b>Slot</b>	2:2
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	<b>Innovating Established Genres</b>
<b>Sal</b>	Kockum



<b>Track</b>	<b>Speciale</b>
<b>Topic</b>	
<b>Sal</b>	
<b>Slot</b>	
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	
<b>Sal</b>	
<b>Slot</b>	
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	
<b>Sal</b>	
<b>Slot</b>	
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	
<b>Sal</b>	
<b>Slot</b>	
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	
<b>Sal</b>	



<b>Track</b>	<b>Keynote</b>
<b>Topic</b>	<b>Lego Star Wars</b>
<b>Sal</b>	Scania
<b>Slot</b>	1:1
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	<b>Stories on Stories</b>
<b>Sal</b>	Scania
<b>Slot</b>	1:5
<b>Moderator</b>	Ste Curran
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	<b>Rockband</b>
<b>Sal</b>	Scania
<b>Slot</b>	2:1
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	<b>Keynote</b>
<b>Sal</b>	Scania
<b>Slot</b>	2:4
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	
<b>Sal</b>	



<b>Track</b>	<b>Speciale</b>
<b>Topic</b>	
<b>Sal</b>	
<b>Slot</b>	
<b>Moderator</b>	
<b>Host</b>	
<b>Speakers</b>	

<b>Topic</b>	
<b>Sal</b>	
<b>Slot</b>	
<b>Moderator</b>	
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<b>Sal</b>	
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<b>Speakers</b>	

<b>Topic</b>	
<b>Sal</b>	

