

nordicgame

19-20 MAY 2009, MALMÖ

The Nordic Game conference will celebrate its sixth anniversary on 19-20 May in Malmö, Sweden. Participants will include the entire game development value chain, from publishers and developers to representatives from middleware and technology providers, banks and investors, government agencies and educational institutions. Over 1500 attendees (2008: 1200 attendees) from the region and abroad are expected to participate in one of Europe's most highly regarded industry events.

This year's conference will integrate the program, sponsors, exhibitors, and special activities closely together, as well as expand the event's international profile and introduce new opportunities for attendees to meet and do business at the conference.

Some of the key changes for 2009 include:

1. An expanded business area integrated into the main exhibition hall, featuring a new networking event in conjunction with the conference program, as well as an improved business lounge with private meeting rooms and a new online meeting system.
2. A new game play area, offering hands-on experience of significant upcoming titles, games featured in the program, as well as the nominees for the Nordic Game Awards and the recipients of Nordic Game development support. This area will also host a new media event to bring game developers and the press closer together.
3. An expanded career and education area, with a larger exhibition floor and new opportunities to connect employers and educators with new talents, including a special career reception.

Nordic Game 2008 offers exhibitors a wealth of opportunities to profile their brands, companies and products. A standard exhibition package is detailed below and individualised packages are also available.



Nordic Game 2008

Congress Hall Exhibitor (in the main conference area):

- Exhibitor's logo in all communication including the conference website and program
- Three all-access conference passes (worth over €400 each)
- 6 - 20 square meters of floor space in the main exhibition hall and Business Lounge
- 50% discount on Business Lounge Deluxe package (€795), including eight 30 minute slots in a private meeting room and access to the Business Lounge online meeting system

*Minimum 6 square meters display area, which includes the benefits above: €2800
Additional space: €280/m²*

Nordic Game Exhibitor Registration & Deadline

The deadline for exhibitor registration to Nordic Game is Friday 27 March 2009. For more information and to register, please contact Emma Mellander at emma@nordicgame.com.

Nordic Game is organised by the Nordic Game Program, which is a part the Nordic cultural cooperation and funded by the Nordic Council of Ministers. The Nordic Game Program supports the Nordic games industry at events around the globe, as well as with information and infrastructure activities. The Nordic Game Program also provides direct development funding to Nordic game projects during 2009.

As the Nordic Game conference program continues to develop, get the latest updates at the event website, www.nordicgame.com.