



NORDIC GAME TOKYO 2010

In conjunction with Asia's largest games event, Tokyo Game Show (TGS), the Nordic Game Program invites you to join a special trip to Japan this September.



This year's package includes studio visits to leading Japanese games companies, a full-day seminar hosted by the Norwegian Embassy in Tokyo featuring prominent speakers from the Japanese industry, VIP tickets to TGS and more.

Nordic Game has also reserved first-class accommodations for the entire group at the La Fontaine Hotel Shiodome in Tokyo's renowned Ginza entertainment district, and can advise participants on connections to Tokyo from the Nordic region.

Please see important program details, pricing and registration deadlines below.

NORDIC GAME TOKYO 2010 PROGRAM

Monday 13 Sept. - Friday 17 Sept.

Company visits (14 Sept):

Last year's schedule featured visits to SCE Japan Studio, Grasshopper Manufacturer, Capcom and Tri-Ace. The 2010 program will include studio tours as well as the opportunity to book individual meetings during TGS.



Japanese Games Industry Seminar (15 Sept.):

This full-day seminar hosted by the Norwegian Embassy in Tokyo will help participants to better understand the games business in Japan, and will feature Japanese industry veterans sharing their knowledge and insights with the group.



Tokyo Game Show 2010 (16-19 Sept.):

Nordic Game participants will receive VIP tickets to TGS Business Days (16-17 Sept.), pre-show assistance with booking meetings, invitations to industry happenings, and more.



Other activities and support (13-17 Sept.):

The program also includes an orientation meeting and Youkoso Dinner on 13 Sept., a TGS Kick-off Dinner on 15 Sept., translation and transportation support in Tokyo, as well as group activities such as evening excursions (!) and sightseeing.

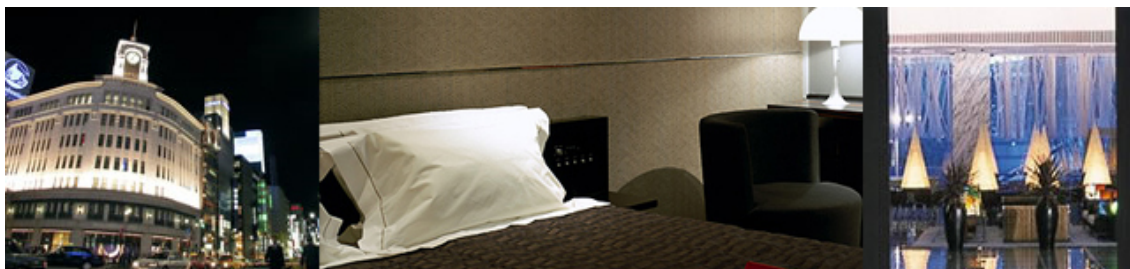


PARTICIPANT FEE: 775 Euros ex VAT per person

RESERVATION DEADLINE: Friday 18 June

Hotel (not included in the participant fee):

Nordic Game has reserved accommodations for five nights (C/I: 13 Sept. – C/O: 18 Sept.) for the entire group at the luxurious La Fontaine Hotel Shiodome in Tokyo's renowned Ginza entertainment district.



Single rooms include high-speed Internet access and the special price for our group will be 11,000 JPY (100 Euros) per night, including breakfast and tax. Read more at www.hvf.jp/eng/shiodome.php.

Travel to Tokyo (not included in the participant fee):

Flights to Japan cost circa 900 Euros per person from the Nordic region. We will be happy to advise participants on low-cost connections to Tokyo.

Reservations:

Please contact Emma Mellander (emma@nordicgame.com) in Malmö to join Nordic Game Tokyo this September. *The application deadline is **Friday 18 June** and the payment deadline is **Wednesday 30 June**.*

Questions:

Please contact Tom Felices in Tokyo (tom@nordicgame.com) with any questions you might have about the trip.

***** Remember, the APPLICATION DEADLINE is 18 June! *****

We look forward to seeing you in Tokyo!

Emma & Tom - Nordic Game Program